

San Diego
Food Bank



gala

— 2026 —

SPONSORSHIP OPPORTUNITIES



An Evening of Purpose and Impact

Dear friends and supporters,

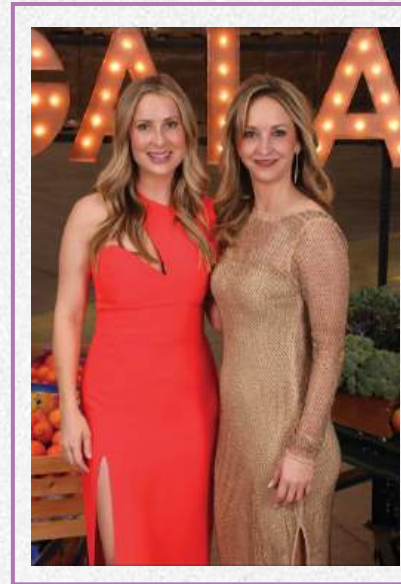
On May 2nd, 2026, we are thrilled to welcome guests to the 14th Annual San Diego Food Bank Gala, held within the Miramar warehouse where the mission truly comes to life. It is here that millions of pounds of nutritious food are sorted, packed, and distributed each month to 400,000 San Diegans in need. The evening offers a unique opportunity to experience the Food Bank's work up close while celebrating the collective effort that makes it all possible.

Every sponsorship makes a lasting difference. As you review the opportunities, consider how your support delivers hope and food to those who need it most. With your partnership, we can continue building a hunger-free community for all.

The mission of the Jacobs and Cushman San Diego Food Bank is one that touches our hearts, and we hope it will inspire you too. With your support, we can continue building a community where every San Diegan has access to the food they need to thrive.

With gratitude,

Amy Jacobs & Jennifer Anderson
Gala Co-chairs



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Jennifer Anderson
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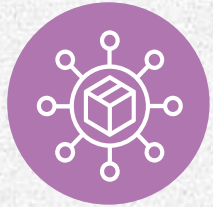
Watch Sizzle Reel

<https://youtu.be/vBNqHbYkro8>

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OUR IMPACT



400,000

people served monthly including families, children, seniors, unhoused, and military personnel



39,000

active military and Veterans who receive food annually



52 million

pounds of food and supplies with 44% being fresh produce distributed annually



15,500

seniors who receive a food box every month



973,525

pounds of food distributed through all school-based programs

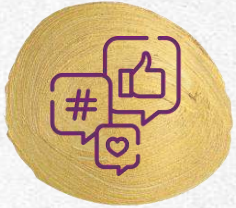


3,777

students who receive a backpack of food every Friday during the school year



Strengthen Your Brand, Empower Your Community



39,000+

Social Media Followers



608M

Annual Media Audience Reach



22,000+

Monthly E-newsletter Contacts



230,000+

Annual Website Visits



As a partner, your brand will align with **one of the nation's leading independent hunger-relief organizations**—efficient, innovative, and highly visible with Charity Navigator's highest rating.

OUR MISSION

To provide nutritious food to people in need, advocate for the hungry, and educate the public about hunger-related issues.

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Premier Sponsorships

TITLE

\$50,000

- 2 Concierge tables* (20 seats)
- Private chef-curated dinner and exclusive warehouse tour for 8, hosted by SDFB CEO. A personalized experience scheduled within six months following the Gala
- Opportunity for social media post
- Opportunity for logo/name placement on main SDFB website for 1 year
- Title sponsor recognition on event promotions, including print invitation (if confirmed by Jan 3)
- Two-page center ad in the event program
- Mention in press materials as Gala Title sponsor
- Logo/name placement across gala website, signage, print & digital materials, and 2027 sizzle reel
- Join the Emcee or SDFB CEO onstage for acknowledgment during dinner program

PRESENTING

\$35,000

- 2 Concierge tables* (20 seats)
- Invitation for 4 to intimate chef-curated dinner & warehouse tour, hosted by SDFB CEO. Scheduled within six months following the Gala
- Presenting sponsor recognition on event promotions, including print invitation (if confirmed by Jan 3)
- Full-page inside front cover ad in event program
- Mention in press materials as Gala supporter
- Logo/Name placement at SDFB program table (e.g. Food 4 Kids Backpack display)
- Logo/name placement across gala website, signage, print & digital materials, and 2027 sizzle reel
- Onstage acknowledgment during dinner program



*See concierge benefits on page 10

Premier Sponsorships

GOLD \$25,000

5 available

- 1 Concierge table* (10 seats)
- Naming rights to Reception, VIP speakeasy, program video, auction/entry, or bar
- Invitation for 2 to intimate chef-curated dinner & warehouse tour, hosted by SDFB CEO. Scheduled within six months following the Gala
- Full-page ad in event program
- Logo/name placement on invitation (if committed by Jan 3)
- Mention in press materials as gala supporter
- Logo/name placement across gala website, signage, print & digital materials, and 2027 sizzle reel
- Onstage acknowledgment during dinner program

AUCTION/ENTRY

- Featured logo/name placement across high-traffic auction tables and item displays.
- Logo/name prominently projected on the wall

36° Bar

- Prominent display of your logo/name projected in our walk-in cooler bar
- Logo/name also printed at bar entrance
- Shape the guest experience by helping to select signature cocktails

BAR

- Shape the guest experience by helping to select signature cocktails
- Logo/name featured at all 4 bar stations
- Your brand in the hands of every guest with custom cocktail napkins featuring your logo/name

PROGRAM VIDEO

- “Presented by” recognition at the beginning and end of the dinner program video
- Video will remain accessible on YouTube for long-term visibility

RECEPTION

- Exclusive branding in the reception lounge where guests enjoy chef-crafted specialty Hors D'oeuvres and cocktails
- Logo/name prominently projected on the wall



*See concierge benefits on page 10

Premier Sponsorships

HORS D'OEUVRES

\$20,000 4 available

Signature hors d'oeuvres experience featuring a chef-curated tasting station with sponsor recognition.

- 4 concierge level tickets*
- Dinner for 2 and meet-and-greet with Chef or executive team from your sponsored station, held at the Chef's restaurant within 6 months of Gala.
- Logo/name placement in Chef's video played during dinner program
- Half-page ad in the event program
- Logo/name placement on invitation (if committed by Jan 3)
- Placement across gala website, signage, print & digital materials, and 2027 sizzle reel

RED CARPET PHOTO EXPERIENCE

\$15,000

Step into our premium, magazine-style photo booth featuring your name/logo. The evening's ultimate centerpiece attraction.

- 4 concierge level tickets*
- Logo/name placement on photo booth & all photos
- Half-page inside front cover ad in event program
- Logo/name placement on invitation (if committed by Jan 3)
- Placement across gala website, signage, print & digital materials, and 2027 sizzle reel

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*See concierge benefits on page 10

Specialty Sponsorships

DINNER

- Logo/name placement on menu and on dinner tables as sponsor

ENTERTAINMENT

- Opportunity to be recognized by band during cocktail performance and during closing set
- Logo/name placement on stage signage

CORK PULL (WINE WALL)

SPONSORED BY

- Logo/name placement on cork pull signage
- Logo/name placement on wine bag given to participants

FLORAL (2 available)

- Logo/name placement on floral arrangement on dinner tables and around venue

ALL

5 available

SPECIALTY LEVELS

\$10,000

- 4 Concierge level tickets*
- Logo/name placement on invitation (if committed by Jan 3)
- Half-page ad in event program
- Placement across gala website, signage, and print & digital materials

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*See concierge benefits on page 10

Host Sponsorships

360° PHOTO BOOTH SPONSOR

- Logo/name placement on photo booth signage
- Logo/name placement on all digital photos

VOLUNTEER SPONSOR

- Logo/name included on listing for gala volunteer scheduling platform
- Logo/name placement on all volunteer name badges and check-in area

DESSERT SPONSOR

- Logo/name placement on dinner tables as dessert sponsor

ALL HOST LEVELS \$5,000

3 available

- 2 individual tickets
- Quarter-page ad in event program
- Logo/name placement across gala website, print & digital event signage





Concierge Benefits

Enjoy an elevated gala experience with VIP amenities, personalized service, and access to private spaces throughout the evening.

- Early VIP entrance into the reception to mix and mingle before general admission
- Premium dinner seating in the VIP section
- Tableside dinner concierge service, ensuring every detail of your dining experience is seamless
- Premium wine offerings with dinner

TICKET OPTIONS

CONCIERGE LEVEL TABLE

\$10,000

- Table for 10
- 10 tickets for early VIP entrance into the reception
- Premium dinner seating in the VIP section
- Tableside dinner concierge service
- Premium wine offerings with dinner

GALA TABLE

\$6,500

Table for 10

INDIVIDUAL CONCIERGE LEVEL TICKET

\$1,300

- Individual ticket for 1
- Early VIP entrance to the reception
- Premium dinner seating in the VIP section
- Tableside dinner concierge service
- Premium wine offerings with dinner

INDIVIDUAL TICKET

\$650

Individual ticket for 1



— CONTACT —

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