



CALENDAR LISTING

“SCARE AWAY HUNGER” THIS HALLOWEEN AT SAN DIEGO WESTFIELD SHOPPING CENTERS

WHAT: Westfield is partnering with the San Diego Food Bank to help “**Scare Away Hunger**” this Halloween. On October 31, parents and kids looking for a fun and family-friendly trick-or-treating event only need to look as far as their local Westfield Shopping Center. Anyone who brings at least one non-perishable food item to participating Westfield centers is eligible for treats and goodies provided at the Shopping Concierge Center and by participating retailers.

All food gathered through “Scare Away Hunger” goes to the San Diego Food Bank to benefit local families and individuals in need.

WHEN: Wednesday, October 31, 2007

TIME: **Varies by center (See below)**

WHERE: *Six participating Westfield Shopping Centers:*

Plaza Camino Real (Carlsbad) 4 to 6 p.m.

North County (Escondido) 5 to 7 p.m.

UTC (University City) 5 to 7 p.m.

Parkway (El Cajon) 5 to 7 p.m.

Plaza Bonita (National City) 5 to 7 p.m.

Horton Plaza (Downtown) 6 to 8 p.m.

DETAILS: **Over one million pieces of candy** are expected to be handed out countywide at this annual event. Families are invited to come out for fun trick-or-treating, all while helping to collect thousands of pounds of food for the Food Bank.

** Note: Some centers may be collecting for the San Diego Food Bank before October 31 if shoppers wish to donate early or have other plans on Halloween night. Check with the Concierge Center for more details. **

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MORE INFO: www.westfield.com (click on center nearest you)

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