



## San Diego Food Bank – Press Release

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**For immediate release:**

### **Company team building to include volunteering and cooking for families in need**

San Diego, Calif. – Jan. 6, 2009 – This Thursday, Jan. 8, the employees of Good Source Solutions will take part in a company-wide team building effort at the San Diego Food Bank, cooking a community dinner for those in need, packing food boxes and donating “Treasure boxes” full of food.

Around 75 Good Source employees will participate in packing and sorting food in addition to preparing a buffet style dinner to be served at 5pm at the San Diego Food Bank with representatives from local charities and local families in attendance.

“We are pleased to offer our employees the experience of giving back to the community during these trying times,” explained Craig Shugert, CEO of Good Source Solutions. “It is a phenomenal way to start the year off right – strengthening our team, while leaving a positive effect on our local community. Joining forces to support the San Diego Food Bank’s fight against hunger was an opportunity we couldn’t pass up.”

In addition to providing and preparing the food for the meal, Good Source is donating a “Treasure Box” to each person attending the dinner. The Treasure Box™ provides enough food to feed a family of four for an entire week and includes 9-12lbs of protein – chicken, beef, pork or seafood - in addition to vegetables, fruit, a side dish and dessert.

Steve Guy, Director of The Treasure Box™ explains, “When I learned of the off-site meeting at the San Diego Food Bank, I knew we needed to give the local community the gift of The Treasure Box.” The Treasure Boxes have been sold and distributed throughout Southern California since early last year as a low cost alternative to the rising price of food costs.

San Diego Food Bank CEO J. Scofield Hage said, “We are truly grateful to Good Source for coming in with such a large number of staff to pack food boxes and provide food to the families we serve. Good Source is an exemplary company showing the importance of community engagement and we are delighted that they chose to help the San Diego Food Bank in our time of need.”

**Editors notes:**

**Agenda for Jan. 8:**

1:30 p.m. - 2:45 p.m. – Sam the Cooking Guy cooking demonstration for Good Source employees on warehouse floor.

3:00 p.m. - 5:00 p.m. – 75 Good Source employees to volunteer on San Diego Food Bank assembly line packing food boxes.

5:00 - 6:30 p.m – Good Source organizers will prepare a meal for about 170 people including Good Source employees, local charities and families in need.

**About Good Source Solutions:**

Good Source Solutions is a leading distributor of food to niche and special application markets challenged by budgetary constraints. Good Source has been providing value to food programs for nearly 20 years. Good Source procures its products through long-standing relationships with over 400 leading food manufacturers and sells products to over 3,500 customers in niche markets where overall food cost is a critical factor in the purchase decision. Learn more about Good Source Solutions at [www.egoodsource.com](http://www.egoodsource.com)

**About The Treasure Box™:**

Good Source Solutions developed The Treasure Box™ in 2008 as a solution to the high cost of feeding families. Good Source leverages their buying power to deliver substantial savings to organizations and communities nationwide. Every month, food banks, community outreach

programs and faith based organizations are able to procure 22-24lb boxes of groceries retailing between \$75-\$100 at local stores for a reduced cost of \$30.00. The Treasure Box is stocked with 9-12lbs of protein – chicken, beef, pork or seafood - in addition to vegetables, fruit, a side dish and dessert. These frozen pre-assembled boxes are delivered to a centralized location to disperse. Learn more about The Treasure Box™ at [www.thetreasurebox.org](http://www.thetreasurebox.org)

**About San Diego Food Bank:** Established in 1977, the San Diego Food Bank is a critical component to the welfare of San Diego County, providing food to people in need, advocating for the hungry and educating the public about hunger-related issues. Through a combination of government programs and partnerships with more than 300 San Diego County non-profit charities, SDFB acts as a central repository and distribution point for government and donated food. Funded by foundations, grants, the USDA, corporations, sponsors and individual donors, SDFB distributes more than 10 million pounds of food annually to individuals, families and a network of non-profit organizations that work to alleviate hunger throughout the county. For more information, please visit [www.sandiegofoodbank.org](http://www.sandiegofoodbank.org).

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