



San Diego Food Bank – Media Advisory

Contact: Chris Carter
619-857-2314
ccarter@sandiegofoodbank.org
www.sandiegofoodbank.org

Carol Wood
Intrepid Sport Fishing
877-686-7827
carol@fishintrepid.com

Deep sea fishing expedition to donate an estimated 600 pounds of whole tuna and yellowtails to Food Bank

What: Amateur fishermen on a recreational deep-sea fishing expedition will dock at San Diego Harbor Friday morning and donate hundreds of pounds worth of whole tuna and yellowtail fish to the San Diego Food Bank that will be immediately distributed to charities serving food to people in need. With an estimated retail price of \$18 per pound, a 600 pound donation's estimated value is \$10,800.

Who: Skip Steele, family members and friends who chartered the boat will make the donation to the San Diego Food Bank. Steele's wife Dawn will greet the crew upon its return which includes her husband, stepson, father, brother, uncle, brother-in-law and friends.

Where: The fishing boat, Intrepid, will dock at Point Loma Sport Fishing Dock, 1403 Scott Street, San Diego, CA, 92106.

When: Thursday, July 16, 7 a.m. – 8 a.m. The boat's estimated arrival time is 7 a.m. (For an updated arrival time visit: www.fishintrepid.com/fish)

Why: With demand for the Food Bank's services continuing to rise the Steele's are asking recreational and commercial fisherman to make similar donations to help the Food Bank fill the gap and provide healthy food for families in need.

Visuals:

- Dawn Steele and Food Bank staff with refrigerated truck waiting dockside.
- Boat pulling into harbor.
- Fish being piled up on dock.
- Fish being transferred to San Diego Food Bank refrigerated truck.

Notes for Editors:

The expedition has been fishing for a week near Cedros Island (about 310 miles south east of San Diego).

Visit www.fishintrepid.com for more information on the Intrepid.

###