



San Diego Food Bank – Media Advisory

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“Stamp Out Hunger Food Drive” Letter Carriers to Collect Food Donations from San Diego Homes, Saturday, May 9

What: San Diego letter carriers will collect food donations from homes throughout San Diego County for the 17th annual “Stamp Out Hunger Food Drive” conducted by the National Association of Letter Carriers (San Diego) in association with the San Diego Food Bank.

San Diegans are being asked to leave non-perishable food donations – such as canned meat and fish, soup, cereals, pasta and rice – in a bag near their mailboxes on Saturday.

Letter carriers will collect the food and deliver it to the Food Bank. Last year, the food drive collected 323,000 pounds of food in San Diego, and 73.1 million nationally – making it the largest single day food drive in the nation.

When: Saturday, May 9th

Where: Residents can leave donations next to their mailboxes or drop off food donations at their local post offices.

Why: The San Diego Food Bank’s donations declined dramatically following the holiday season at a time when the Food Bank is feeding more people than ever. Of the 3 million residents in San Diego County over 480,000 people in San Diego County face the threat of hunger: 181,000 are children under 12; 267,000 are children under 18. The drive is

especially important for children who, during the summer months, see most school lunch programs suspended.

Interviewees/ photo opportunities:

- San Diego Food Bank red food drive barrels filled with most needed food items
- Letter carriers collecting food donations from San Diego homes
- Food donations being delivered to local post offices
- Semi-trucks delivering food donations to the San Diego Food Bank
- National Association of Letter Carriers' officials available for interview
- San Diego Food Bank officials available for interview (contact 619-857-2314)

Editors Notes:

PUBLIC SERVICE ANNOUNCEMENT:

30 SECONDS

THE ECONOMY IS FORCING THOUSANDS OF FAMILIES TO TURN TO THE SAN DIEGO FOOD BANK FOR HELP. THIS SATURDAY, LEAVE A NON-PERISHIBLE FOOD DONATION NEXT TO YOUR MAILBOX AND YOUR LETTER CARRIER WILL DELIVER IT TO THE FOOD BANK. EVERY CAN COLLECTED FEED A HUNGRY SAN DIEGAN. PLEASE HELP US "STAMP OUT HUNGER" HUNGER THIS SATURDAY WITH THE NATIONAL LETTER CARRIERS' FOOD DRIVE.

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