



San Diego Food Bank – Media Advisory

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Earth Day Food Drive: Vons to give reusable bags for food donations

What: In a joint effort to tackle hunger and promote environmental conservation, Vons and the San Diego Food Bank will partner for a unique Earth Day event aimed at reducing the consumption of single-use plastic bags while tackling the problem of soaring need during the economic downturn.

When: On Earth Day, April 22, Vons will encourage San Diego area customers to donate non-perishable items at participating stores to benefit the San Diego Food Bank. In exchange for each donated item, customers will receive a green Vons “O Organic” reusable bag.

The 8th Grade class from St. Charles Academy will visit Liberty Station Vons at 9 a.m. on April 22nd. Students will bring food donations, receive their free Earth Bags and will be available to discuss what their school is doing to protect the environment as well as helping the hungry in our community.

Where: Vons will distribute up to 5,000 reusable bags at the following stores:

- Rancho Penasquitos Vons, 3255 Black Mountain Road, San Diego, CA 92129
- Murphy Canyon Vons, 3550 Murphy Canyon Road, San Diego, CA 92123
- Liberty Stations Vons, 2495 Truxton Road, San Diego, CA 92106
- La Mesa Vons, 8011 University Avenue, La Mesa, CA 91941
- Escondido Vons, 1000 West El Norte Parkway, Escondido, CA 92027

Who:

- St. Charles Academy students making food donations, receiving Earth Bags at Liberty Station Vons at 9 a.m.
- Vons and San Diego Food Bank volunteers receiving donations.

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