



La Jolla Country Day/ San Diego Food Bank Media Advisory

Contacts:

Chris Lavin, La Jolla Country Day School

619-895-5996

clavin@ljcds.org

Chris Carter, San Diego Food Bank

619-857-2314

ccarter@sandiegofoodbank.org

Students respond to local hunger crisis School to donate estimated 20,000 lbs to Food Bank

What: Students at La Jolla Country Day School will donate an estimated 20,000 pounds of food to the San Diego Food Bank at a ceremony with students and school officials.

La Jolla Country Day School hosted its annual holiday food drive for the San Diego Food Bank from Nov. 16 to 20 and collected an estimated twenty pounds of food per student – a record breaking amount for a school collection per capita.

When: Monday, Nov. 20, 6.30 a.m. The Food Bank will collect food at a ceremony with students and officials.

Where: 9409 Regents Road, La Jolla, CA 92037

Why: Students at LJDS are assisting the San Diego Food Bank which is feeding more families than ever in its history. Based on the number of people enrolled on Food Bank programs and reports from its nonprofit partners, the number of people served by the Food Bank every month has increased from 200,000 to 304,000 from 2008 to 2009, an increase of 52%.

Recent distribution figures released by the Food Bank compare the amount of food it distributed during the first two quarters of 2008 with the same period this year. From January to June, the amount of food distributed to the needy doubled and tripled in key cities across the county. And the number of meals distributed by the Food Bank in the City of San Diego alone increased from 1.6 million to 2.4 million.

SDFB distribution increases Q1-Q2 2008 vs. Q1-Q2 2009

City	% Increase
El Cajon	32%
Fallbrook	100%
Imperial Beach	202%
La Mesa	31%
Lemon Grove	144%
National City	13%
Oceanside	12%
San Diego	39%
San Ysidro	29%
Spring Valley	80%
Vista	86%

Food Bank Board CEO Scody Hage said, “We are so grateful to La Jolla Country Day School for supporting the Food Bank with their annual food drive. Getting more food donated to the Food Bank will be critical this year with demand soaring. We are feeding more people than ever before, but it is due to the help of schools like La Jolla Country Day that we are able to meet the increased need.”

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