



## **San Diego Food Bank – Press Release**

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### **For immediate release**

### ***IB Rock Stars' food drive at U.S. Open Sandcastle Competition***

San Diego, Calif. – July 10, 2008 – Local kids' rock band, The IB Rock Stars whose motto is “kids CAN make a difference,” will host a food drive benefiting the San Diego Food Bank at their performance at the U.S. Open Sand Castle Competition this weekend.

The group will perform on Saturday, July 12 ahead of the awards ceremony for the Kids-N-Castles competition.

Imperial Beach will host the U.S. Open Sand Castle Competition with the Kids-N-Castle Competition on Saturday and the main U.S. Open Competition on Sunday.

The event draws huge crowds to watch amateur and professional “sand carving teams” compete to build sand castles and creations that range from small cities to cartoon characters and fantasy creatures.

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**Notes for editors:**

IB Rock Stars will perform on Saturday, July 12 at 3pm at the event's main stage at the Imperial Beach Pier.

**About the Food Bank:**

Established in 1977, the San Diego Food Bank is a critical component to the welfare of San Diego County, providing food to people in need, advocating for the hungry and educating the public about hunger-related issues. Through a combination of government programs and partnerships with more than 290 San Diego County non-profit charities, SDFB acts as a central repository and distribution point for government and donated food. Funded by foundations, grants, USDA, corporations, sponsors and individual donors, SDFB distributes more than 10 million pounds of food annually to individuals, families and a network of non-profit organizations that work to alleviate hunger throughout the county. For more information, please visit [www.sandiegofoodbank.org](http://www.sandiegofoodbank.org)

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