



San Diego Food Bank – Press Release

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For immediate release

HSBC Packs 35,000 Pounds and Donates \$5,000

San Diego, Calif. – August 1, 2008 – HSBC San Diego volunteers packed 35,000 pounds of food at the SDFB’s distribution warehouse in Miramar, and HSBC Executive Vice President Aaron Tankersley presented the Food Bank with a charitable donation of \$5,000 to fight hunger in San Diego County.

HSBC’s thirty volunteers dazzled the SDFB’s warehouse staff by their sheer speed and efficiency. The volunteers who worked on the assembly line packed 1,180 boxes of food which came to 35,400 pounds, totaling 27,456 meals. Since the SDFB provides nearly 20,000 meals daily, the HSBC team fed San Diego County for more than a day.

In addition to their hardworking volunteers, the team led by Executive Vice President Aaron Tankersley and Senior Vice President John Molnar, presented the SDFB’s CEO, J. Scofield “Scody” Hage with a \$5,000 check which will enable the Food Bank to provide the equivalent of 15,000 meals.

Commenting on HSBC’s generosity and hard-working team, SDFB CEO Scody Hage said, “In these tough economic times we need all the support we can get to meet the increased demand from families who are struggling to put food on the table. A large part

of this demand is coming from middle class San Diego families who have been badly hit by the 'summer squeeze' which is the combination of soaring fuel and food prices, rising rents and mortgage payments, rising public transportation fares and rising utility bills.

"HSBC's generosity will help us get out into the community and provide a safety net to these families. HSBC's donation will provide 15,000 meals for these families, and all of the cases the HSBC team packed will be distributed to people in need.

"On behalf of the San Diego Food Bank we would like to extend our deepest gratitude to HSBC for their generosity and hard-working staff."

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About the Food Bank:

Established in 1977, the San Diego Food Bank is a critical component to the welfare of San Diego County, providing food to people in need, advocating for the hungry and educating the public about hunger-related issues. Through a combination of government programs and partnerships with more than 290 San Diego County non-profit charities, SDFB acts as a central repository and distribution point for government and donated food. Funded by foundations, grants, USDA, corporations, sponsors and individual donors, SDFB distributes more than 10 million pounds of food annually to individuals, families and a network of non-profit organizations that work to alleviate hunger throughout the county. For more information, please visit www.sandiegofoodbank.org

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