



San Diego Food Bank – Press Release

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For immediate release

If You're a Fan Bring a Can

San Diego, Calif. – June 11, 2008 – The San Diego Food Bank (SDFB) is asking Crosby Stills and Nash fans to bring a can of non-perishable food to Sunday's concert at Harrah's Rincon Casino and next Tuesday's concert at Humphrey's by the Bay to help the growing number of families facing food poverty in San Diego County.

“Summer is a particularly critical time for the Food Bank,” said J. Scofield “Scody” Hage, Executive Director, San Diego Food Bank, “and this year is no exception. With the combination of rising food costs and soaring fuel prices we are experiencing increased demand from San Diego families struggling to make ends meet. In addition, the end of free school breakfast and lunch programs during the summer vacation will put families under greater pressure to put food on the table. We are asking Crosby Stills and Nash fans to give generously to help us provide meals for those in need.”

The Food Bank is asking concert-goers for donations to support its existing programs one of which, the Food 4 Kids Backpack Program, provides food to children who receive free school meals Monday through Friday but who are at severe risk of going hungry during weekends when free school meals are unavailable.

The Food 4 Kids Backpack Program works in cooperation with local schools and teachers and provides kids identified as “severe hunger risks” with a backpack full of child-friendly food to get them through the weekend.

*** The program will be ending this Friday with a prize bicycle giveaway at Maryland Elementary School, 700 North Ave, Vista, CA 92083 on Friday, June 13 at 1 p.m. for students participating in the program. The event will be open to the media. Parents, teachers and students will be on hand to discuss the program and the impact it’s had on the youngsters receiving weekend food backpacks. ***

The Food Bank is appealing to Crosby Stills and Nash fans to bring all types of non-perishable food to the concert and drop it off at the Food Bank's famous red barrels as they enter the show. The most needed items are: canned meats, canned vegetables, canned soups, peanut butter, canned fruit and canned tomato products.

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Notes for Editors:

Crosby Stills and Nash will be performing at Harrah's Rincon Casino Pavilion on Sunday, June 15 at 8 p.m., and at Humphrey's by the Bay on Tuesday, June 17 at 8 p.m. Doors to both concerts will open at 7 p.m. and Food Bank representatives will be standing by our famous red barrels to collect donations.

Crosby Stills and Nash has partnered with WHY (World Hunger Year) to put food on the shelves of food banks that are serving America's hungry. The food drive during Crosby Stills & Nash's tour is in association with Artists Against Hunger & Poverty, WHY's program that enlists performing artists to raise awareness and funds for the fight against hunger and poverty. In addition to CSN, other prominent artists supporting WHY include founding member Bruce Springsteen, Jackson Browne, Michael McDonald, DMC, Lupe Fiasco, Aerosmith and others.

About the Food Bank:

Established in 1977, the San Diego Food Bank is a critical component to the welfare of San Diego County, providing food to people in need, advocating for the hungry and educating the public about hunger-related issues. Through a combination of government programs and partnerships with more than 290 San Diego County non-profit charities, SDFB acts as a central repository and distribution point for government and donated food. Funded by foundations, grants, USDA, corporations, sponsors and individual donors, SDFB distributes more than 10 million pounds of food annually to individuals, families and a network of non-profit organizations that work to alleviate hunger throughout the county. For more information, please visit www.sandiegofoodbank.org

For more information contact:

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